

HAILEY HOWARD

Art director

EDUCATION

Denver Ad School (2023-2024)

Art Director

Texas Tech University (2018-2022)

B.A. Advertising

Minor Psychology

3.5 GPA (Honors)

EXPERIENCE

Denver Ad School (2023-2024)

Denver, CO

Cultivated captivating advertising campaigns for real brands. Created engaging visual experiences for ad campaigns that conveyed specific messages and told full stories. Collaborated with copywriters under tight deadlines and expectations.

Advertising Campaigns (Jan-May 2022)

Lubbock, TX

Worked on a team to build an advertising campaign for Nashwell Cafe; an independent business located in Lubbock, TX. Conducted research that was used to create a full creative advertising campaign for the business.

E-Stores - HEB (2020-2023)

Lubbock, TX & San Antonio, TX

Collected multiple orders at a time while keeping them organized and presentable. Assisted the needs of customers throughout the store, ensuring they were all satisfied with their shopping experience.

CONTACT

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hailey-howard.com

210-416-2121

SKILLS

Photography / DSLR Knowledge

Knowledgeable about DSLR cameras and their workings. Capable of properly capturing images that convey intended messages, and editing minor and major details in Adobe Photoshop.